

CHARITABLE AND CIVIC ACTIVITIES of AUTOBELL CAR WASH

- Charity Car Wash Program.

Autobell's Charity Car Wash Program is one of our most popular and beneficial offerings. Begun in 1998, this program has helped raise over \$3.6 million for charitable groups in Autobell communities.

Autobell provides non-profit groups with full-service car wash certificates that are sold by the groups at the normal retail price. The non-profits then pay Autobell a wholesale price on each certificate sold and return any unsold certificates. Charities win because they sell the certificates at full price and don't actually have to wash cars. The bigger winner is our environment, because Autobell treats 100% of all water used and recycles up to 100%.

Studies have shown that driveway and parking lot car washes (often held as fund-raisers by non-profit groups) can use up to 150 gallons of water during a 10-minute car wash, with all of the waste water, detergents and road grime going untreated into city storm drains and eventually polluting rivers and streams that supply our drinking water. Surveys by the International Carwash Association indicate that even in drought situations, people still want to wash their vehicles to preserve their asset. The professional car wash offers them an efficient and environmentally conscious means of protecting their investment. While temporary parking lot car washes and the people who use them mean well, they are actually wasting water and polluting streams.

For information on Autobell's Charity Car Wash Program, contact Judith Pittelko at 1-800-582-8096 or visit www.autobell.com.

Other Autobell charitable and civic activities have included:

- Make-A-Wish Foundation "Wash USA" Fund Raiser.
- Charlotte-Mecklenburg Utilities Department Adopt-A-Stream Program.
- American Red Cross: Operation Phone Home, Blood Drive, and First Aid Kit Giveaway.
- Little League sponsorships.
- North Carolina Wildlife Federation fund raisers and Catawba River Island Habitat cleanup.



"About that Autobell Charity Car Wash Program..."